

Webinar: Intellectual property of technology, Insights for RTOs

On Tuesday, April 9th, the webinar "Intellectual Property of Technology" was held, led by Carlos Salazar Lopera, legal advisor of the Corporación para Investigaciones Biológicas –CIB– of Colombia. In this session, two fundamental aspects were addressed: Industrial Property and Copyright. Industrial property, focused on the legal protection of inventions, trademarks, and industrial designs, seeks to safeguard the economic and commercial interests of inventors and creators, ensuring their exclusivity in the exploitation of their creations. On the other hand, copyright protects literary, artistic, and scientific works, granting authors control over the reproduction, distribution, and public presentation of their works, thus fostering creativity and innovation in various fields of human knowledge.

During the event, the importance of understanding how intellectual property materializes in a science, technology, and innovation center was emphasized, through the patenting of technologies, methods, and innovative processes, as well as the registration of trademarks for products or services generated in research and development (R&D) activities. Additionally, the need to implement appropriate policies and procedures to identify, assess, and protect intellectual property was highlighted, facilitating its transfer to third parties through licenses, collaborations, or commercial agreements. These actions are fundamental to contribute to economic and social development through innovation, thus strengthening the research and entrepreneurship ecosystem in the region.



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