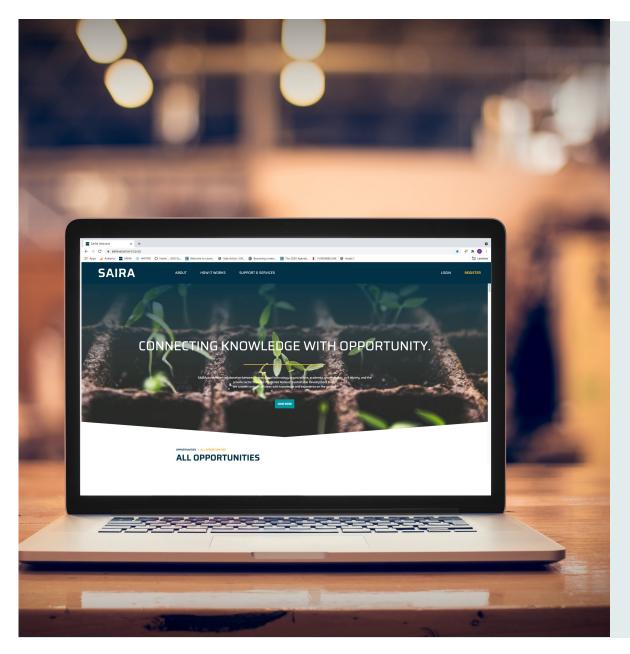


SAIRA

THE OPEN INNOVATION
HUB FOR SUSTAINABLE
DEVELOPMENT

www.saira.eco





SAIRA® - The Open Innovation Hub for Sustainable Development

ONLINE MATCHMAKING

SAIRA is an open innovation platform

that accelerates collaboration between research and technology organizations, academia, governments, civil society, and the private sector to tackle the United Nations' Sustainable Development Goals.

We connect innovative ideas with knowledge and experience on the ground.

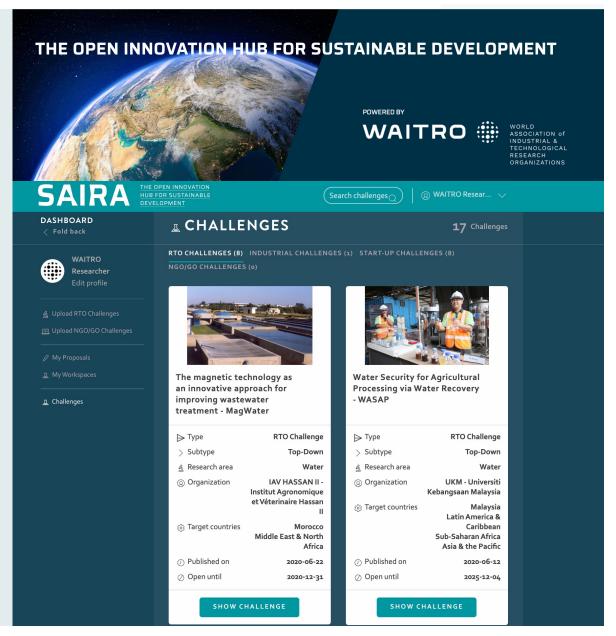


SAIRA® 1.0

JANUARY 2019 - APRIL 2021

- SAIRA is a matchmaking platform that aims at facilitating collaboration between researchers across borders and boundaries.
- SAIRA went live in 2019 and has already attracted over 500 users from around the globe.
- 40 project teams matched over the last two years on SAIRA.
- SAIRA brought together 11 consortia for Horizon 2020 calls.

www.saira.eco



















OPPORTUNITIES / ALL OPPORTUNITIES

ALL OPPORTUNITIES

✓ FILTER OPPORTUNITIES			5 RESET ALL FILT
LODKING FOR (ORGANIZATIONAL TYPE(S))		FROM (REGION(S)/COUNTRY O	DF ORIGIN)
血	•	•	-
RESEARCH AREA(S)		TARGETED SUSTAINABLE DEV	ELDPMENT GOALS (SDGS)
<u>p</u>	•	©	•
SEARCH			
Q			

29 RESULTS



SAIRA® 2.0

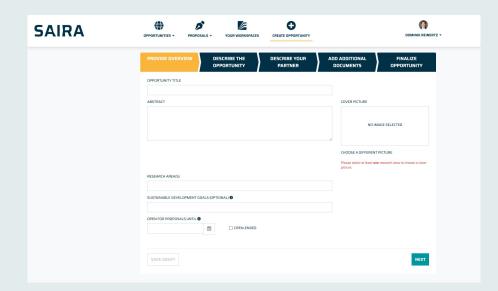
RE-LAUNCH IN JULY 2021

- Improved usability, new design, new features
- Full control over visibility of profile & published opportunities
- Focus on UN Sustainable Development Goals
- Cloud-based project management tool after matchmaking
- Blockchain-secured^{NEW}
- Free of charge and publicly available for WAITRO members and non-WAITRO members^{NEW}



LOOK FOR PARTNERS

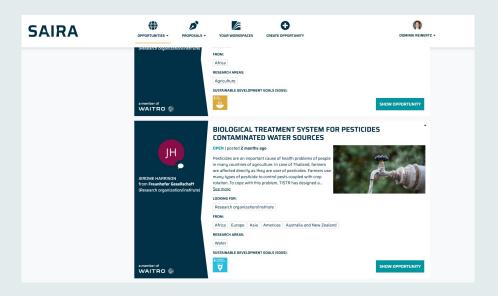
SUBMIT AN **OPPORTUNITY** ON SAIRA,



...IF YOU HAVE A PROJECT IDEA AND/OR COLLABORATION NEEDS.

BECOME A PARTNER

RESPOND TO PUBLISHED **OPPORTUNITIES**,



...AND PROPOSE A COLLABORATION.

















Why use SAIRA®

MAIN CHALLENGES OF COLLABORATIVE RESEARCH?

- Finding the right partner(s)
- Finding funding opportunities

TRADITIONAL MATCHMAKING VS. SAIRA®

- Consortia building traditionally via existing network of peers → limited and time consuming.
- SAIRA opens up black box of research and offers high visibility of collaboration opportunities.

OPPORTUNITIES / YOUR OPPORTUNITIES / CREATE OPPORTUNITY

CREATE OPPORTUNITY

PROVIDE OVERVIEW	DESCRIBE THE OPPORTUNITY	DESCRIBE YOUR PARTNER	ADD TEAM MEMBERS	ADD ADDITIONAL DOCUMENTS	FINALIZE OPPORTUNITY
OPPORTUNITY TITLE	E				
ABSTRACT				COVER PICTURE	
			1.		
				CHOOSE A DIFFERENT F	PICTURE
RESEARCH AREA(S)				100	Par Sam
Water 8					
	LOPMENT GOALS (OPTIONAL)				
OPEN FOR PROPOSA		OPEN-ENDED			



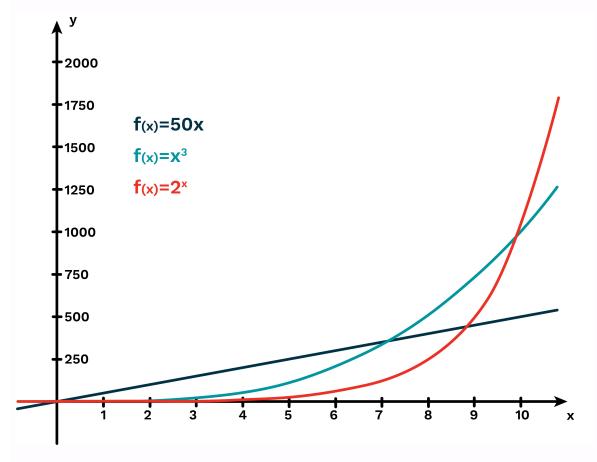
SAIRA®

KEY FEATURES AND BENEFITS

- First blockchain-secured open innovation platform focusing on the Sustainable Development Goals.
- Easy online matchmaking for finding the right collaboration partner.
- Unique open innovation approach Proven methodology protecting IP rights of users.
- Trusted by leading applied research and technology organizations and universities.
- Free of charge and publicly available.
- Further incentives (exclusively for WAITRO members):
 - WAITRO Innovation Award: Training and seed funding for project teams matched on SAIRA).
 - (Application) support for Horizon Europe consortia matched on SAIRA.



SAIRA USERS



SAIRA®'s Potential

EXPONENTIAL GROWTH

- I invite 5 peers, they invite 5 peers, which also all invite 5 peers... and so on!
- Every new user is a potential collaborator for all other SAIRA users.
- Invite people it's free of charge and open to anybody!



Our Partners

FUNDING PARTNER

TECHNOLOGY PARTNER

STRATEGIC PARTNER

















Interested in becoming a SAIRA partner?

Get in touch with us!





Dominik Reinertz d.reinertz@waitro.org

Finding the right partner isn't easy.

Using SAIRA® is.

www.saira.eco