FOOD SECURITY & SUSTAINABLE AGRICULTURE

WAITRO

INNOVATION

AWARD

2021

You create innovation with added value.
We add value to your innovation.

WAITRO

TOGETHER FOR A SUSTAINABLE FUTURE

THE WAITRO INNOVATION AWARD

The **WAITRO Innovation Award** is a program that supports international research teams that jointly develop innovative solutions to tackle global challenges and contribute to the **United Nations Sustainable Development Goals**. This year's WAITRO Innovation Award focuses on the **SDG 2-Zero Hunger** and supports international project teams that contribute to **food security and sustainable agriculture**.

CROSS-BORDER COLLABORATION

WHAT WE ARE LOOKING FOR

Eligible for the WAITRO Innovation Award 2021 are **international project teams** that jointly develop innovative solutions related to **new sources of marine and terrestrial non-conventional food**, such as micro- and macro-algae, insects or **new forms of agriculture** that are less susceptible to climate change impacts.

25k

SEED FUNDING FOR TWO PROJECT TEAMS

WHAT PROJECT TEAMS GET

- **USD 25,000** to kick-start their project
- Professional **pitch training** and **workshops** to improve project proposals
- Participation in a **WAITRO Pitch Event** to raise further funding
- **Networking** opportunities with WAITRO partners
- **Outreach** via WAITRO website and social media channels

PROJECT TEAMS

WHO CAN APPLY

Researchers or **employees** working at **research and technology organizations, universities**, or private sector companies, such as **SMEs** or **start-ups** that team up with **international partners** to develop and implement technological solutions that contribute to **food security and sustainable agriculture**.

WAITRO INNOVATION AWARD 2021

HOW IT WORKS

STEP 1: BUILD PROJECT TEAMS ON SAIRA®

STEP 2: DEVELOP JOINT PROJECT PROPOSALS

STEP 3: APPLY **(APPLICATION FORM)**

TIMELINE

APPLICATION DEADLINE | 30 September 2021

EVALUATION & SHORTLISTING | October 2021

WORKSHOPS & TRAINING | November 2021

PITCH EVENT & AWARDING | December 2021

ONLINE MATCHMAKING VIA SAIRA®

HOW TO BUILD PROJECT TEAMS

Innovators interested in applying for the WAITRO Innovation Award can find their international partners on **SAIRA®**, WAITRO's Open Innovation Platform. Innovators upload their own **project idea** or **challenge**, while potential partners respond to these opportunities and propose a collaboration to contribute to a more sustainable world.

Finding the right partner isn't easy. Using SAIRA is.

CONNECTING KNOWLEDGE WITH OPPORTUNITY

WHAT IS SAIRA?

SAIRA® is the perfect platform to match people, ideas and collaboration needs. SAIRA® works as a bridge maker between **innovators** from across the globe. It's **free of charge** and open to **WAITRO members** and **non-WAITRO members**.

SAIRA

www.saira.eco

NEED HELP UPLOADING YOUR PROJECT IDEA?

SAIRA SUPPORT

The WAITRO Secretariat can help you upload your content on SAIRA®. Send your **project idea** or **challenge** details* in PDF format until **25ᵗʰ August 2021** to **d.reinertz@waitro.org**. The recommended length of the document is of 2 to 3 pages' maximum. Afterwards, the WAITRO Secretariat will schedule a call to upload your content on SAIRA®.

*PROJECT IDEA OR CHALLENGE DETAILS

WHAT TO SEND IN

TITLE | Give your project idea or challenge a specific title (max. 100 characters)
ABSTRACT | Provide an abstract (max. 400 characters)
DESCRIPTION | Describe your project idea or challenge in detail (max. 400 characters)
COUNTRY FOCUS | Is there a country focus?
PARTNER'S PROFILE | Who should work with you? (Organizational types)
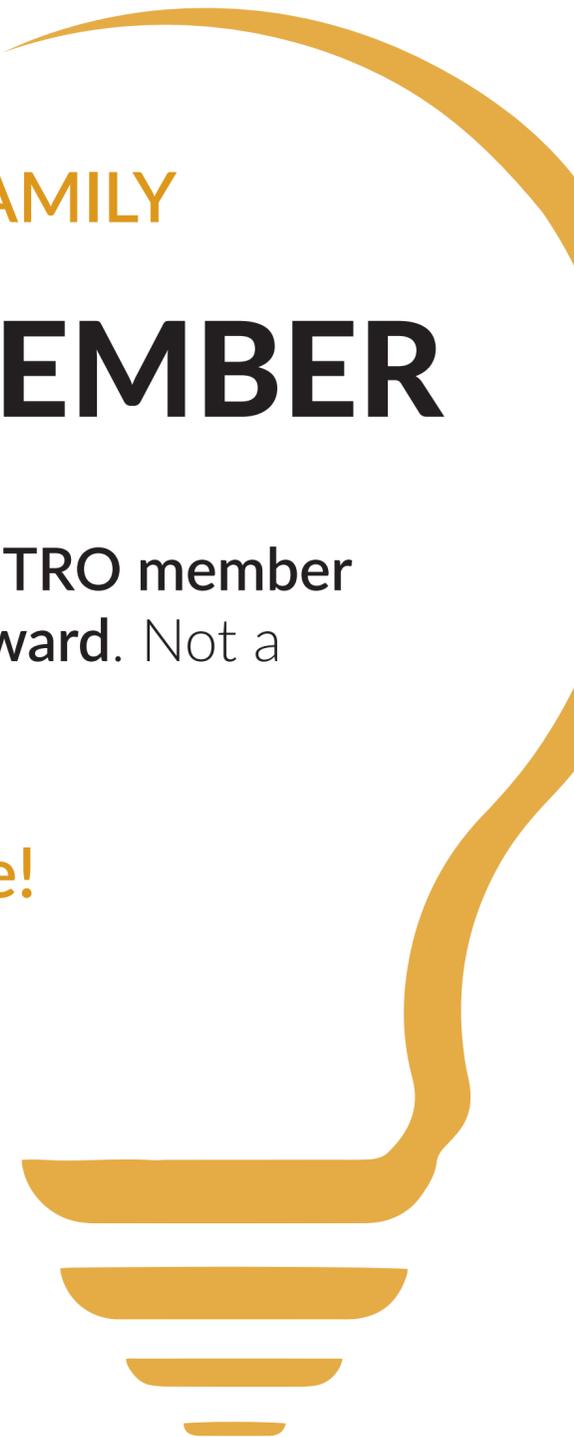**PARTNER'S CONTRIBUTION |** What a partner's contribution to your idea looks like?

ANY QUESTIONS?

Get in touch!

info@waitro.org

www.waitro.org

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