**WAITRO INNOVATION AWARD 2021**

**- Food security and sustainable agriculture -**

**APPLICATION FORM**

**Project Name**

(120 characters or less)

**Describe** your project idea in a **tweet**.

(280 characters or less)

**Project Team:** Please list all partners (organizations) involved in your project.

(Organizational name, country)

**Project Lead**

(First name, Surname, contact information, incl. affiliation/organization/email-address)

**THE PROBLEM**

What specific problem are you trying to solve? Please provide details of the problem, e.g. number of people affected, etc.

*(400 Words or less)*

Who is most affected by this problem? Describe your target market and the potentials of your solution *(market prospects).* Please include numbers.

*(400 Words or less)*

Who needs your solution? Be as specific as possible.

*(200 Words or less)*

**THE SOLUTION**

Please describe your solution.

*(400 Words or less)*

Please describe the expected impact on your target market.

*(400 Words or less)*

What is novel about your solution?

*(400 Words or less)*

What will be the most difficult issues and challenges within the implementation process? Describe potential obstacles.

*(400 Words or less)*

**THE COLLABORATION**

What does the collaboration within your project team look like? Describe the role and contribution of each project partner.

*(400 Words or less)*

**INTENDED USE OF WAITRO FUNDING**

Explain how the Innovation Award will enable your project and how you would

use the 25k seed funding.

*(400 Words or less)*

**THE TEAM**

Please provide full names, roles and background information of your team members. Explain why your team is uniquely qualified to solve this problem.

**LAST BUT NOT LEAST**

Is there anything else we should know about that your project?

*(400 Words or less)*

How did you hear about the WAITRO Innovation Award?

Who started the project on SAIRA?

(Name, organization)

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Hereby, we accept the **terms and conditions** as set out on the WAITRO website under “[Program Details](https://waitro.org/programs-services/waitro-innovation-award/)”.

Date, name, signature

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[www.waitro.org](http://www.waitro.org)