

WAITRO



WORLD
ASSOCIATION of
INDUSTRIAL &
TECHNOLOGICAL
RESEARCH
ORGANIZATIONS

WAITRO SUMMIT 2024
From Innovation to Impact
Strategies for Sustainable Solutions

November 13-15, 2024
Nanjing | China

Jiangsu Industrial Technology Research Institute (JITRI)
World Association of Industrial and Technological Research Organizations (WAITRO)

NANJING

WAITRO's mission:

“To foster innovation on a global scale and drive sustainable development by empowering member organizations and facilitating collaboration across borders and boundaries.”

The important problems faced by humanity in the 21st century do not respect national boundaries. Climate change, aging societies, food security, water quality and viral pandemics are challenges that must be owned by us all. Solutions to these problems, however, are often found at the local level in response to local stressors.

Founded 54 years ago by UNIDO, WAITRO's structure as a global Association of research and technology organizations (RTOs) gives it a unique granularity of insight into local approaches to sustainability, coupled to a global network. With over 170 members in more than 75 countries, it is ideally situated to connect innovations from RTOs to global markets thereby transforming innovation into impact!

The WAITRO Summit is for:

- **Researchers**, who learn best practices and build partnership networks that multiply their impact,
- **Research managers**, who learn what their staff need to maximize success,
- **Investors**, who get an early view of new ideas and developing partnerships for a sustainable future.

What Sets This Event Apart?

- WAITRO's 54 years of experience connecting local organizations to global networks for sustainability
- Insightful panels and keynote speeches by global leaders
- Opportunities to build strategic partnerships with global sustainability stakeholders
- Networking sessions featuring direct engagement with speakers and attendees
- Access to cutting-edge insights and trends in RTO management
- Opportunities to showcase leadership and impact in research relevant to the United Nations Sustainable Development Goals (SDGs)

Why should you support the WAITRO Summit?

While international like UN Climate Change Conference/Conference of the Parties (COP) have much to say about what *should* be done, WAITRO fosters collaboration, knowledge exchange, and practical insights to develop *how*. WAITRO's RTO members bridge theory and practice, translating research into tangible solutions. Join us at the conference! Let's shape a world that can thrive, adapt, and stand strong against adversity. By fostering collaborative networks among businesses, researchers and investors, WAITRO aims to drive meaningful action and partnerships towards sustainability.

How can you support the WAITRO Summit 2024?

You can support WAITRO by becoming a sponsor. This enhances your brand visibility and allows you to engage directly with industry leaders, research managers and scientists through speaking opportunities, tailored sessions, and our trademark SDG-impact award.



How will WAITRO use your sponsorship?

As a non-profit association, WAITRO will utilize sponsorship funds to support the attendance of researchers at the Summit, enabling them to contribute innovative solutions to global challenges. By participating as a sponsor, you empower WAITRO members from less affluent countries to send representatives to the Summit, where they will help shape the future of sustainable development. Your support facilitates their involvement in critical discussions and networking opportunities, fostering innovation and collaboration on a global scale. For sponsorship opportunities and the values that we offer, see the Table on the next page.

	Summit Sponsor €7500¹	Summit Partner €15000	SDG Impact Partner €40000
Priority Registrations	2 complimentary registrations	4 complimentary registrations	8 complimentary registrations
Participation Opportunity	Participation in all sessions	Plenary speaking slot (subject relevant to the UN Sustainable Development Goals and the Summit focus)	Introductory plenary spot in SDR-impact session.
Leadership Participation			Appointment to judging panel for SDG Impact posters
Brand Exposure	<p>Logo placement on event materials:</p> <ul style="list-style-type: none"> • Event website • Event brochure • Event kit • Social media platforms • Post-event communications • Acknowledgement during the closing session and in the WAITRO Annual Report. 	<p>Logo placement on event materials:</p> <ul style="list-style-type: none"> • Event website • Event brochure • Event kit • Social media platforms • Post-event communications • Acknowledgement during the closing sessions and in the WAITRO Annual Report. <p>Plus</p> <ul style="list-style-type: none"> • Newsletter feature • Opportunity to set up booth/standee adjacent to poster session. 	<p>Prime logo placement on all event materials:</p> <ul style="list-style-type: none"> • Event website • Event brochure • Event kit • Social media platforms • Post-event communications <p>Plus</p> <ul style="list-style-type: none"> • Newsletter • Event invitations • Main stage backdrop • Opportunity to set up booth/standee adjacent to poster session. • Co-branding of SDG Impact Award as the WAITRO-XYZ SDG Impact Award. Invitation to present the award at the banquet ceremony. • Acknowledgement during plenary sessions (opening and closing sessions as well as SDG Impact posters and finals) and in the WAITRO Annual Report. • Media exposure: Interviews

¹ In-kind contributions may be considered for sponsorship status at the discretion of the WAITRO Secretariat